



# CONVERSION VARNISH PRODUCT GUIDE

ENHANCED BEAUTY & PROTECTION

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**EVERYTHING YOU NEED,**

*including a partner that is  
with you every step of the way*



We work hard to make your work easy. The team at FinishWorks is a group of finishing experts offering everything you need from supplies and equipment to application guidance and product support.

We are here to help you finish your project right. That means we don't stop when our products leave our shop. We'll partner with you all the way across the finish line.

**A SOLUTION FOR**  
*every application*



Formulated for demanding environments, such as kitchen and bath cabinetry, residential furniture, and millwork.

*Countless stunning colors  
and finishes available*

Scan the QR code for data sheets on our Conversion Varnish product lines



### **ALL FINISHWORKS PREMIUM CONVERSION VARNISHES:**

- ◆ Provide excellent moisture resistance
- ◆ Offer a complete high-solids coating system
- ◆ Provide outstanding UV stability
- ◆ Meet or exceed KCMA standards
- ◆ Are ready-to-spray



# ARISTOMAX™

## CONVERSION VARNISH

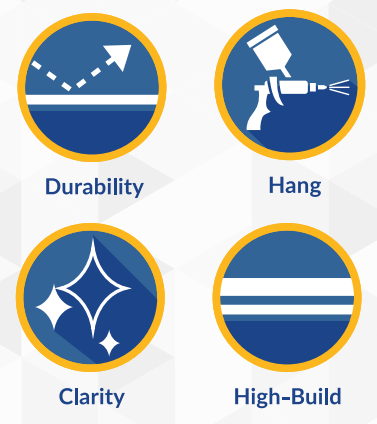


### MAXIMUM BEAUTY & DURABILITY

Looking for a premium product that is versatile and user-friendly? AristoMax topcoat is a high-end, water-white, non-yellowing formula specifically designed for interior wood surfaces that are exposed to heat, wear, and moisture. With an easy application, you can spray confidently on all types of cabinetry and furniture.

FinishWorks AristoMax conversion varnishes offer maximum aesthetics, durability, and application flexibility.

#### MAXIMUM



#### PERFECT FOR:

- ◆ Kitchen cabinetry
- ◆ Residential and commercial furniture
- ◆ Architectural millwork
- ◆ Store fixtures and displays
- ◆ High-solids applications

### ARISTOMAX / WHITE CV

Opaque basecoats that extend the life of your topcoat. These products are formulated for use as stand-alone white pigmented systems or to be tinted with recommended colorants.

PIGMENTED SYSTEM	Product Code	Sheen	Material VOC (g/L)	Weight (% Solids)	Volume (% Solids)	Pot Life (hr)	Spread (ft <sup>2</sup> /gal)
	E29W9410+K	10	505.36	55.09	41.89	24	671.94
	E29W9420+K	20	507.72	54.73	41.62	24	667.60
	E29W9430+K	30	509.93	54.40	41.37	24	663.52
	E29W9440+K	40	510.56	54.30	41.29	24	662.36
	E29W9460+K	60	512.00	54.08	41.13	24	659.70
	E29W9490+K	90	512.81	53.96	41.04	24	658.21

### ARISTOMAX PLUS / HIGH-COVERAGE WHITE CV

Superior coverage. Tintable basecoats featuring “higher-hide” and ensuring proper adhesion for white and off-white colors.

PIGMENTED SYSTEM	Product Code	Sheen	Material VOC (g/L)	Weight (% Solids)	Volume (% Solids)	Pot Life (hr)	Spread (ft <sup>2</sup> /gal)
	E29W9610+K	10	483.12	61.22	44.45	24	712.94
	E29W9620+K	20	476.66	61.87	45.15	24	724.25
	E29W9630+K	30	490.06	60.33	43.63	24	699.90
	E29W9640+K	40	488.64	60.54	43.81	24	702.75
	E29W9660+K	60	490.65	60.29	43.58	24	699.04





## ARISTOMAX / CLEAR TINT BASES

Clear tint base for darker colors. This formula is designed for tinting mid to dark colors and enhancing the longevity of your finish.

PIGMENTED SYSTEM	Product Code	Sheen	Material VOC (g/L)	Weight (% Solids)	Volume (% Solids)	Pot Life (hr)	Spread (ft <sup>2</sup> /gal)
	E29C9110+K	10	519.81	48.82	40.19	24	644.71
	E29C9120+K	20	535.89	46.80	38.40	24	615.97
	E29C9130+K	30	519.56	48.55	40.20	24	644.81
	E29C9140+K	40	525.11	47.86	39.58	24	634.90
	E29C9145+K	45	525.19	47.84	39.57	24	634.76

## ARISTOMAX / TOPCOATS

Maximize the look and protection. AristoMax topcoats offer superior resistance against moisture, chemicals, UV rays, abrasion, and general wear and tear. Available in a variety of options to achieve the perfect look without sacrificing durability.

PIGMENTED SYSTEM	Product Code	Sheen	Material VOC (g/L)	Weight (% Solids)	Volume (% Solids)	Pot Life (hr)	Spread (ft <sup>2</sup> /gal)
	E29C9905+K	5	537.51	44.73	35.61	8	571.18
	E29C9910+K	10	529.79	45.34	36.46	24	584.88
	E29C9920+K	20	532.27	44.84	36.17	24	580.11
	E29C9930+K	30	533.44	44.60	36.03	24	577.85
	E29C9940+K	40	534.97	44.28	35.84	24	574.90
	E29C9960+K	60	536.59	43.95	35.65	24	571.80
	E29C9990+K	90	538.26	43.60	35.45	24	568.59

## ARISTOMAX / PRIMERS

Fast-dry primers featuring great sand-ability. AristoMax primers provide a smooth, even surface offering enhanced adhesion. Available in high-solids formula.

PIGMENTED SYSTEM	Product Code	Color	Material VOC (g/L)	Weight (% Solids)	Volume (% Solids)	Pot Life (hr)	Spread (ft <sup>2</sup> /gal)
	P69W00057+K	White	362.29	54.78	35.68	8	572.33
P69W00050+K	HS White	461.18	64.19	46.23	8	741.57	

## ARISTOMAX / SEALER

A fast-dry sealer with excellent sand-ability and sag resistance. AristoMax sealer is applied prior to topcoat in order to achieve a uniform appearance. This product will help minimize issues such as wood grain raise and uneven absorption of your topcoat.

CLEAR SYSTEM	Product Code	Material VOC (g/L)	Weight (% Solids)	Volume (% Solids)	Pot Life (hr)	Spread (ft <sup>2</sup> /gal)
	E29C9000+K	618.49	36.08	28.94	8	464.12

## ARISTOMAX / CATALYST

One catalyst to serve them all. AristoMax catalyst is compatible with all AristoMax products, helping to facilitate the curing and hardening process.



*“We’re not just making great coatings.*

We’re showing you the full range of what you can do with those coatings, and that is **what makes us unique.**” - Rodney McFalls

*Director of Color Styling & Interpretive Design  
RPM Industrial Coatings Group*

From trend presentations and color palette assessments to designing exclusive finishes, Rodney McFalls and his color team offer an unmatched level of service. With over 100 years of collective experience, they are passionate about bringing the vision of the customer to life, even if the customer hasn’t quite realized that vision yet.

“Often folks come to us asking for something they’ve never seen before,” says McFalls. “Being a leader in our industry requires that we strategically position ourselves to be the best at listening, learning, and doing.”

The team utilizes its color design studio in Hickory, NC

to showcase the range of possibilities, and will soon be expanding this resource to other locations across the country. McFalls concludes, “We must provide the advantage that our industry, and more importantly our customers, didn’t even realize they needed.”

INSPIRATION. REALIZED.

# ARISTOVAR™

## CONVERSION VARNISH



### GREAT PRODUCTS FOR A GREAT VALUE

Trying to achieve a professional look without breaking the bank? AristoVar is an excellent economic option providing a durable, next-generation wood finish. This water-white, post-catalyzed, lower-solids formula offers a unique, closer-to-the-wood look with a silky-to-the-touch feel.

AristoVar is a ready-to-spray application offering strong performance and protection against general wear and tear, moisture, and stains for kitchen cabinetry and furniture.

#### GREAT



Durability



Hang



Clarity



High-Build

#### PERFECT FOR:

- ◆ Closer-to-the-wood look
- ◆ Kitchen cabinetry
- ◆ Residential and commercial furniture
- ◆ Ready-to-spray applications
- ◆ Silky-smooth feel

### ARISTOVAR / TOPCOATS

Close-to-the-grain look. AristoVar topcoats provide excellent protection from moisture, chemicals, and abrasion, with great durability in high-traffic areas. This low-solids formula offers unique hanging and sanding characteristics. With a silky-smooth end-feel, these products will leave you with a beautiful finish.

CLEAR SYSTEM	Product Code	Sheen	Material VOC (g/L)	Weight (% Solids)	Volume (% Solids)	Pot Life (hr)	Spread (ft <sup>2</sup> /gal)
	E29C8705+K	5	580.07	38.19	31.35	24	502.83
	E29C8710+K	10	570.93	39.03	32.26	24	517.43
	E29C8720+K	20	573.24	38.43	31.97	24	512.79
	E29C8730+K	30	573.14	38.31	31.96	24	512.63
	E29C8735+K	35	571.26	38.47	32.14	24	515.59
	E29C8740+K	40	567.24	38.84	32.54	24	522.02
	E29C8760+K	60	567.91	38.70	32.46	24	520.73
	E29C8790+K	90	573.80	37.83	31.82	24	510.35

### ARISTOVAR / SEALER

Great sand-ability. AristoVar sealer is a fast-dry sealer that's easy to sand with great sag-resistance. This product will assist in providing a smooth surface so your topcoat can be evenly applied.

CLEAR SYSTEM	Product Code	Material VOC (g/L)	Weight (% Solids)	Volume (% Solids)	Pot Life (hr)	Spread (ft <sup>2</sup> /gal)
	E29C0801B+K	639.05	31.42	25.90	8	415.42

### ARISTOVAR / CATALYST

For a quick cure. AristoVar catalyst initiates a chemical reaction that assists in the curing and hardening process.





# INSPIRATION: REALIZED.

*“The ultimate success of any color or finish is the **passion** it creates.”* - Rodney McFalls

Rodney McFalls and his color team rely on substantial market research to reveal how demographics, current events, and economics might be driving collective emotion. His team knows where and why certain color

palettes are popular. They know how to incorporate a trend, while also considering its history and life cycle. This all adds up to a team who not only anticipates trends, but actively participates in creating them.

# Reflections

*in colour*



The finish is perhaps the most important element that defines character in a piece of furniture or cabinetry.

Color constantly surrounds us and is a part of our everyday life. It's an expression of our personality, a reflection of our mood, and can evoke passion. When choosing that perfect finish in our home, it is often an extension of who we are.

Through extensive research, we have selected 210 design-inspired paint colors tailored to today's most popular home fashion trends, fabrics, and accessories.

- ◆ For industrial and OEM use only
- ◆ Bulk pricing available for 30+ pieces
- ◆ Hundreds of colors in one, convenient fan deck
- ◆ Available in a catalyzed conversion varnish and Cemguard ultra enamel



## 13 LOCATIONS ACROSS NORTH AMERICA

*to better serve you*



- Arthur, IL
- Cambridge, ON
- Chanhassen, MN
- Hudson, NC
- Millersburg, OH
- Mocksville, NC
- New Holland, PA
- Orange, CA
- Phoenix, AZ
- Salt Lake City, UT
- Shipshewana, IN
- Tea, SD
- Westfield, MA



*Committed to Quality*

FinishWorks is a leading manufacturer and distributor of industrial wood and metal coatings. We are a recognized leader in supplying tailored coating solutions, combining trend-setting finish design with outstanding color consistency.



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